

INTERIM PROGRESS REPORT

1. Reference number of the project:	JUST/2011/FRC/AG/2844
2. Title of the project:	BEAMS Breaking down European Attitudes towards Migrants/Minority Stereotypes
3. Period covered by this report:	1 st January 2013 – 30 th November 2013
4. Compiling Partner:	

1. Implementation of the project

Workstream 1 Analysis

Please briefly describe the project activities implemented during the period covered by this progress report.

Maximum 3 rows.

1. Desk research – Internet and interviews, meetings with specialists and NGO. In which cases we do encounter the topic of stereotypes in popular culture domains, excluding media outlets/mainstream media (please be careful the database in sheet 1 comprising about 20 contributions to some major media articles and reportages that are mainly representing the media image on these issues, which si further mapped in detailed in the xls sheet n2 search in mainstream media). There can be provided various outputs: comparison between culture domains, art domains and general trends in the development of specific art sectors.
2. Collecting data from all grant programmes, state aid for grants for minorities, culture: main purpose what type of projects have been submitted and awarded, in order to follow the general mainstream of the film producers and screen-writers. What is the main trend in culture products? What is the place of the topic of stereotyping the minorities in the modern culture domains? Do the national programmes and financial incentives influence it? Is it a national politic or it is an artistic-driven topic? Is it a public demand supplied by the pop culture representatives.
3. Analyses of the media mainstream outputs: Mainstream media, quantitative data on the topics, some main issues to be listed, at least 10 most popularized topics in negative/positive/culture stereotyping. Can a difference be made in according to some internal and external factors (political, social economic) how the stereotypes are changed.
4. Analyses of questionnaire/structured questionnaires
5. Interviews video shots 9, Analyses of the interviews

Please list the deliverables already finalised.

- Collection of popular culture productions [Yes]
- Report on the analysis performed [Yes]
- Consolidated final report (WPL only) [No]

Workstream 2 Perception

Please briefly describe the project activities implemented during the period covered by this progress report.

Maximum 3 rows.

The Society Development Institute has been developing the framework of the open meetings based on the data collected and taking into consideration the interviews with the relevant actors. The open meetings aimed to provoke the public and record grass-root opinions of different people, age, profession and etc. The programme of the open meetings is based on following milestones:

- Information provided via the website
- Information provided via relevant organizations
- Information provided via outdoor posters
- Distributing leaflet – digital brochures about the project

Delivery of the programme of the open meeting:

- ☞ Choosing a facilitator of the programme
- ☞ Inviting participants from the target groups of stereotyping (foreigners and Roma representatives)
- ☞ Inviting interesting guests
- ☞ Placing the topics of stereotypes through horizontal and vertical perspective of the paradigm of social and economic stereotypes linked to the historical development of the Slovak society and its traditions
- ☞ Screening videos that have been already recorded
- ☞ Using some data from the questionnaires and public surveys provided by the BEAMS project

Type of meetings

- Geographically sensitive – organizing focus group and open meetings in Bratislava, in Kosice and in Banska Bystrica

Please list the deliverables already finalised.

- Methodological guide for facilitators (LP only) [Yes | No]
- Report on the open meeting sessions [Yes]
- Consolidated final report report with recommendations (WPL only) [Yes]
- Conference proceedings (WPL only) [Yes]

Workstream 3 Pilot Projects

Please briefly describe the project activities implemented during the period covered by this progress report.

Maximum 3 rows.

- Initiate a continuous pilot actions
- Negotiate with media for regular publications
- Identify positive –driven popular culture agents
- Use video production to record good examples
- Disseminate good examples
- Filming during the pilot actions
- Producing videos and distribution online
- Develop digital newsletters with videos
- Initiate an action of self-promotion

Please list the deliverables already finalised.

- Toolkit for the realisation and evaluation of pilot projects (WPL only) [No]
- Pilot laboratories with groups of young people [No]
- New pop culture products created during the laboratories [No]

- Local awareness raising expositions/events [No]
- Pilots evaluation report (WPL only) [No]
- International workshop (LP only) No]

Workstream 4 Dissemination

Please briefly describe the project activities implemented during the period covered by this progress report.

Maximum 3 rows.

Broader information has been distributed to the local media via the national news agency, as well as publications in other media.

We have also organized 3 meetings with the general public in the form of open discussions and meetings with young students have been organized in order to assess their involvement in the pilot youth laboratories on ethnicity.

Please list the deliverables already finalised.

- communication plan and guide slides (LP only) [Yes]
- local events proceedings and material [Yes]
- Mid term conference proceedings (PP1 only) [No]
- Final conference proceedings (LP only) [Yes | No]
- Project's docu film (PP7 only) [Yes]
- Position paper of the project (LP only) [No]

3. Scope of the project

B. Have unforeseen activities taken place? If yes, how did you cover any costs linked to these activities?

Maximum 3 rows.

We have delivered many individual meetings with experts during the study phase.

4. Overall assessment and difficulties encountered

B. What were the main problems/difficulties encountered during the period covered by the report? How were they solved?

Maximum 3 rows

The topic of ethnic minorities have a very strong political as well as socio-economic connotations and thus it is quite demanding on attracting the public and getting the right point of presentation.

It is of great importance to try rethink and rebuild the image of ethnic minorities. Right now we could encounter only negative perceptions, as well as gaining the ethnic minority as agenda for development rather than an opportunity for gaining voters and misusing them for giving political excuses for the social and economic problems.

C. Are there any aspects of the project objectives that you do not expect to be able to achieve within the duration of the project? If so, please explain.

Maximum 3 rows

We do expect that full change of the perception will be not achieve, as we are talking for modelling of attitudes that have been in social exploitation for years and on.

In order to achieve any positive result it will be worthy laying the foundation of at least one initiative that could be mainstreamed after the project end. This initiative shall be socially and economically friendly and in respect with rights of all citizens.

The initiative shall however be directly favouring the social change n the society that could be pursuit via:

- Positive examples,
- Directly involvement of minorities in decision making process,
- Making them accountable for polices/popular culture related to them

5. Visibility

What visibility has been given to the EU financial support over the period covered by this report (project-related publications, press articles, pages on websites, etc.)?

Maximum 2 rows

Website, printed leaflets, newsletters, online campaign

ANNEX - INDICATORS

On the basis of the results achieved by your project until now, please provide the quantitative information below. You can find more details on how to fill out this section at the end of this document.

1. Analytical activities

1.1. Indicate the number of finalised reports aiming at the collection of data and statistics, the development of common methodologies on data collection, the development of indicators, benchmarks, etc.:

Type of report	Number
Methodology	1
Indicators	1

1.2. Indicate the number of finalised reports aiming at providing research, analysis, evaluation and policy recommendations:

Type of report	Number
Research	1
Analysis	1

1.3. Indicate the number of finalised guides, manuals, handbooks, toolkits, educational material, etc. to be developed (Note: training material should not be included here):

Type of report	Number
Media guide	1

2. Training activities

2.1. Indicate the number of training events organised until now:

2.2. Indicate the groups of professionals trained until now and the number of persons trained in each group:

Group of professionals	Number of persons
10	5

2.3. Indicate the number of training modules developed until now:

3. Mutual learning, exchange of good practices, cooperation

3.1. Indicate the number of events organised until now:

3

3.2. Indicate the groups of professionals participated in these activities and the number of persons of each group:

Group of professionals	Number of persons
10	5

4. Awareness-raising, information and dissemination

4.1. Indicate the type and number of events organised until now (e.g. campaigns, conferences etc.)

Type of event	Number
10	5

4.2. Indicate the group of persons reached by these events and the number of persons in each group:

Group of persons	Number of persons
General public	15
students	30

4.3. Indicate the type of materials used, including booklets, flyers, websites, apps, etc., and the number of copies produced per type of material:

Type of material	Number of copies
website	1

Instructions on filling out the Annex-Indicators

In this section the requested information is **mainly quantitative** and should focus on the outputs and deliverables of the project.

While filling out this section you should take into account the following:

- You should count only the outputs and deliverables of your project which are **already finalised at the time of submission of this report**. Do not count all outputs and deliverables that the project aims to produce.
- You should not include in this section reports and meetings of purely internal nature, i.e. those necessary for the management, coordination, monitoring and evaluation of the project (this information is relevant only for Workstream 0 of the Project Description and Implementation Form, but not for this section); interim and final reports requested by the Commission as part of the reporting on the implementation of your Grant Agreement should also not be included in this section.
- You should group your outputs and deliverables in the most appropriate way taking into account the objectives of the

respective activities.

- You should count the results of each activity only once. If you consider that an output or deliverable meets the criteria of more than one categories, you should count it under the category that is most relevant to its objectives.

You may find more specific information on each category and sub-question below:

- Under 1.1, 1.2 and 1.3 you are asked to indicate the type of report and the number of reports produced per type. While identifying the *Type of report* you should take into account the requirements of each specific question (e.g. for 1.1 possible types of reports are: collection of data and statistics; development of common methodologies; development of indicators; development of benchmarks. This list is not exhaustive.). You may identify up to three different types of reports under each sub-question. The different stages of a report (inception report; draft report; final report) do not qualify as different types; only the final version should be counted. As already mentioned above, reports of purely internal nature, i.e. those necessary for the management, coordination, monitoring and evaluation of the project or interim and final reports requested by the Commission should not be counted here. Under *Number* you should count how many different reports you produced in terms of content: you should not count as separate reports the different language versions of the same report (unless the content of each language version is different), nor should you reflect here the number of copies of each report.

- Under 2 the requested information refers to every type of training you provided. You should differentiate 2 (*training*) from 3 (*mutual learning, exchange of good practices, cooperation*): Under 2 you should count formal training activities, where a trainer aims to provide the participants with one specific set of information (knowledge, working tools etc.). Under 3 you should count activities where the participants come together bringing their different practices and aim to learn from each other. These activities may include at the end a learning aspect for the participants, however you should count them only once under 3.

- Under 2.1 you should identify the *number of training events* organised (each event addressing the same group of people with the same content should be counted as one, regardless of how many days this event may have lasted). Under 2.2 you should identify *the number of persons to be trained per group of professionals*. It is possible to identify up to three different groups of professionals for the whole project: if you provided training to more than three different sub-groups please identify three wider groups and count the number of participants accordingly. Under 2.3 you should count any handbook, guide or module that includes the information/tools/methods of your training and can be used as the basis to train others. You should count these training modules in terms of content: you should not count as separate training modules the different language versions of the same training module (unless the content of each language version is different), nor should you reflect here the number of copies of each training module.

- Under 3.1 you should identify the *number of events* organised (each event addressing the same group of people with the same content should be counted as one, regardless of how many days this event may have lasted).

- Under 3.2 you should identify *the number of participants per group of professionals*. It is possible to identify up to three different groups of professionals for the whole project: if you provided training to more than three different sub-groups please identify three wider groups and count the number of participants accordingly. Under 3.3 you should indicate the total number of eligible countries from which the participants come from. The eligible countries are identified in the relevant call notice. Under 3.4 you should reflect, if applicable, any result of the mutual learning/exchange of good practices/cooperation which will be maintained in the future. The term *mechanisms/tools of cross-border cooperation* is wide enough on purpose in order to allow for a wide range of outputs to be captured. An example of such a result is the development of a new network. Up to three such outputs may be reported.

- The events to be counted under 4 should focus on raising awareness, sensitising, providing and disseminating information, i.e. on spreading a specific message or piece of information to the wider public or to a specific group of persons (as appropriate). Events which focus on the exchange of views, on mutual learning, on development of cooperation should be counted under 3 and not under 4. In most cases the events to be counted under 3 would be more focused and more limited in terms of participants in comparison to the events to be counted under 4. A conference on the results of the project would usually qualify as an activity to be counted under 4.

- Under 4.1 you should identify the *number of awareness-raising/information and dissemination events* organised (each event with the same content should be counted as one, regardless of how many days this event may have lasted. If you organise an awareness raising campaign in many countries you should count each country campaign separately). Up to three different types of events may be reported. Please group them accordingly. Under 4.2 you should identify *the number of participants per group of persons*. It is possible to identify up to three different target groups for the whole project: if your activities have multiple target groups, please identify up to three wider target groups and count the number of participants accordingly. Under 4.3 you should count all types of awareness raising material that you produced. You should group them in up to three groups and count them accordingly.